



Republic of the Philippines
Department of Education
Region IV-A CALABARZON
Province of Quezon

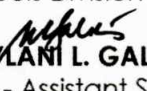
CITY SCHOOLS DIVISION OF TAYABAS
Luis Palad Comp., Brgy. Ipilan, Tayabas City



DEPED-TAY-DM-SGOD-18-358

TO : **OIC-ASDS, CHIEF EDUCATION SUPERVISORS
PUBLIC AND PRIVATE SECONDARY SCHOOL HEADS
ALL OTHERS CONCERNED**

FOR : **CATHERINE P. TALAVERA, CESO VI**
Schools Division Superintendent

BY : 
MAYLANI L. GALICIA
OIC - Assistant Schools Division Superintendent

SUBJECT : **KULTURANG KALAHI POSTER-MAKING CONTEST**

DATE : **OCTOBER 19, 2018**

1. This office announces to the field the Nationwide Poster-Making Contest sponsored by the Department of Social Welfare and Development (DSWD) Kapit Bisig Laban sa Kahirapan Comprehensive and Integrated Delivery of Social Services (Kalahi-CIDDS).
2. The contest is open to all junior and senior high school students enrolled at Private, Public or Community-Own Schools in the Philippines.
3. The deadline for submission of entries is on October 23, 2018.
4. Please see attachments for details of the contest.
5. Wide dissemination and full support of all school heads concerned are highly desired.

We, the personnel of the SDO Tayabas City commit to continuously SOAR HIGH.

S-atisfy customers' needs O-ptimize the use of ICT enabled system A-dvocate in the promotion of healthy schools R-ender timely and responsive services
H-elp create a child-friendly environment I-integrate QMS in all SDO activities G-overn gender sensitive workplace H-all quality standards

Email: tayabas.city@deped.gov.ph
Website: deped.tayabas.gov.ph

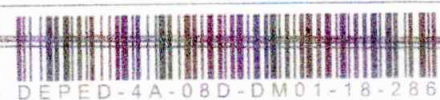
Tel. No.: (042) 797 - 0591
Telefax No.: (042) 797-0054 or (042) 797-0773





Republic of the Philippines
Department of Education

Tanggapan ng Pangalawang Kalihim
Office of the Undersecretary



MEMORANDUM
OM-PFO-2018-01238

TO : REGIONAL SECRETARY, DEPED ARMM
ALL REGIONAL DIRECTORS

FROM : JESUS L.R. MATEO
Undersecretary

SUBJECT : KULTURANG KALAHI POSTER-MAKING CONTEST

DATE : 15 October 2018

The Department of Social Welfare and Development (DSWD) Kapit Bisig Laban sa Kalikapan Comprehensive and Integrated Delivery of Social Services (Kalahi-CIDDS) program is conducting a poster-making contest nationwide entitled *Kulturang Kalahi*, which aims to increase awareness of the youth on the need for and value of volunteering in communities and nation-building.

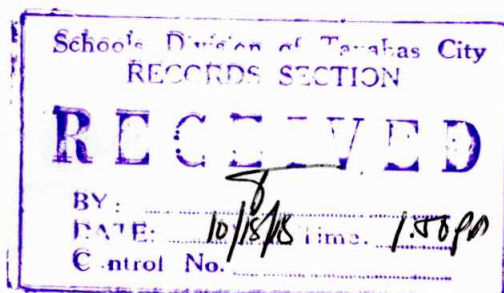
The contest is open to all junior and senior high school students enrolled at private, public or community-run schools in the Philippines.

In this regard, all are enjoined to disseminate the contest guidelines (copy attached) to all schools at the regional and district levels. Your support will help ensure the opportunity of every student to join and express his/her ideals on volunteerism and nation-building, and possibly winning the cash prize.

The deadline for submission of entries is on October 23, 2018.

For further clarifications you may coordinate with the DSWD Kalahi-CIDDS Communications Unit at Telephone Numbers (02) 931-8101 local 527 or at smacke@dswd.gov.ph.

For your immediate and appropriate action.



P: PPS
For your appropriate
action please
Thank you. God Bless
10 Oct 2018

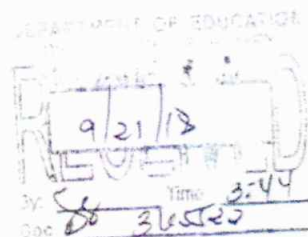
September 13, 2018

SEC. LEONOR MAGTOLIS BRIONES

Secretary

Department of Education

Department of Education Complex, Meralco Avenue,
Pasig City



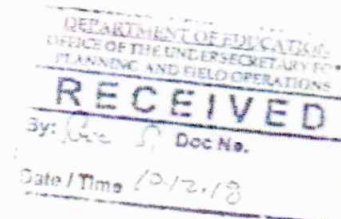
Dear Sec. Briones:

We are pleased to inform you that the DSWD *Kapit Bisig Laban sa Kahirapan-Comprehensive and Integrated Delivery of Social Services* (Kalahi-CIDSS) program is conducting a poster-making contest nationwide entitled *Kulturang Kalahi*, which aims to increase the awareness of the youth on the need for and value of volunteering in communities and nation-building.

The contest is open to all junior and senior high students enrolled at private, public, or community-run schools in the Philippines. Four (4) contestants will be declared as grand winners while (8) others will receive consolation prizes. The winning artworks will also be featured and published in different information, communication, and education (IEC) materials of DSWD Kalahi-CIDSS for 2019.

In this regard, may we request your assistance in disseminating the contest guidelines to all schools at the regional and district levels? Your support will help ensure the opportunity of every student to join and express his/her ideals on volunteerism and nation-building, and possibly win the cash prize.

The deadline of submission of entries is on October 23, 2018. The participating school shall send a digital copy of the entries to smu.kc@dswd.gov.ph as proof and notice of submission. On the other hand, the physical copies of the entries shall be sent to the nearest DSWD Field Office or DSWD Kalahi-CIDSS Regional Program Management Office on October 24, 2018.



The winners will be announced online on November 8, 2018. They will be informed via phone call from the DSWD Kalahi-CIDSS National Program Management Office.

For the complete contest guidelines, you may refer to the document attached in this mail. You may also contact us for further clarifications through e-mail at smu.kc@dswd.gov.ph or through landline at (02) 931-8101 local 527 and look for any staff from the DSWD Kalahi-CIDSS Communications Unit.

Thank you and we look forward to a fruitful partnership ahead.

Sincerely,



USEC. MARIA LOURDES T. JARABE
Deputy National Program Director and
OIC KALAH I CIDSS-NCDDP

KULTURANG KALAHI POSTER-MAKING CONTEST GUIDELINES

The *Kulturang Kalahi* poster-making contest of DSWD Kalahi-CIDSS aims to promote volunteerism as a means to contribute to nation-building. The contest is open to high school students (public, private, and community-run schools) nationwide to increase awareness of the youth on the need for and value of volunteering in communities.

About the organizer

This contest is organized by *Kapit-Bisig Laban sa Kahirapan Comprehensive and Integrated Delivery of Social Services - National Community-Driven Development Program* (DSWD Kalahi-CIDSS), which promotes the community-driven development (CDD) approach that gives communities control over decisions and resources. Here, residents actively participate to identify and co-implement solutions to community-identified needs and problems.

The program helps ensure a truly people-centered development by providing development assistance, capacity-building, and implementation support to poverty-disadvantaged and disaster-affected municipalities.

Categories / themes

Posters must creatively and clearly present the essence of volunteering in communities as a practical and valuable contribution to nation-building that can be done by all.

Contestants may choose from any of the four categories, which are based on the principles of the DSWD Kalahi-CIDSS program:

1. **Participation** – Community residents voluntarily engage in the planning, decision-making, and implementation of community projects and activities in their localities. They work hand-in-hand with the local government officials, community-based organizations, and other residents to improve the condition of their community.
2. **Transparency** – People's active participation is key to ensuring transparency. Community leaders and local government officials are honest and regularly convene barangay assemblies, committee meetings, and consultation with various sectors as a venue to disclose information that should be public knowledge such as budget allocation for projects and activities, transactions with project partners, and other local development agenda. This practice strengthens public trust towards an improved local governance.

3. **Accountability** – Officials and volunteers elected by the people take full responsibility of their actions and decisions whatever the result may be. They closely monitor the progress of their projects and activities to ensure a successful outcome that is aligned with the priorities collectively set by the people.
4. **Inclusivity** –People are mobilized to become involved in decision-making and local activities regardless of their age, gender, ethnicity, disability, status, and race. All sectors of the community are encouraged to actively participate to ensure that development interventions reflect the genuine needs of the community and they have ownership over the development projects.

Eligibility

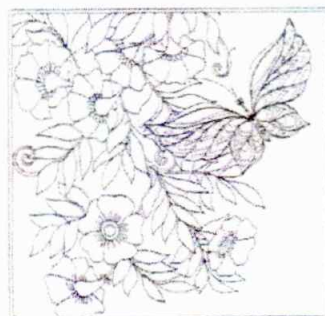
The contest is open to **all junior and senior high students** enrolled at private, public, or community-run schools in the Philippines. Children of community volunteers under the DSWD Kalahi-CIDSS program are highly encouraged to join the contest.

Artwork requirements

- All entries must be drawn by hand using any medium. The poster should be **A4 in size** and must be in **landscape orientation**. See below for guide:



- Entries should be submitted in two versions: **outline and colored**. Scan or take a photo of the outline of the artwork first before applying color. See below for guide:



Outline



Colored

- All entries must bear the logos of DSWD and Kalahi-CIDSS. Participants may use and portray the logo to best present the concept of their entries.

Criteria

Entries will be judged using the criteria below:

Relevance to the theme	40%
Creativity and originality	30%
Impact:	
Judges:	15%
Online:	15%
Total:	100%

Submission of entries

- All entries should be accompanied by an **application form** (see attached) and a photocopy of the **student's school I.D.**
- Contestants may submit **one entry per category**, but participating schools may submit **at most three entries per category** or a **total of twelve entries for four categories**.
- The school must submit the original entries to the **DSWD Field Office** near the school. The entries may be hand-carried or mailed.
- You may send an advance soft copy (scanned or photograph) of the artwork and other requirements to DSWD Kalahi-CIDSS National Program Management Office (NPMO) via e-mail at **smu.kc@dswd.gov.ph**.

Date	Activity
September 17, 2018	Start of <i>Kulturang Kalahi</i> poster-making contest
October 23, 2018	Submission of advance copy of entries to DSWD Kalahi-CIDSS e-mail
October 24, 2018	Submission of original entries to DSWD Field Office or DSWD Kalahi-CIDSS Regional Program Management Office

Selection of winners

1. Pre-screening of entries

Artworks will be screened based on the completeness of requirements. All entries will be evaluated by a panel of judges from the DSWD Kalahi-CIDSS National Program Management Office.

2. Posting and validation of short-listed entries

Twenty (20) entries will be shortlisted and will be posted on DSWD Kalahi-CIDSS Facebook account. For one week, facebook fans and participants will be encouraged to react and share the entries. The total number of like, love, wow, and share of each entry will be counted to compute the 15% online impact, which will then be added to the entry's total score.

3. Final deliberation

A panel of judges convened by the DSWD Kalahi-CIDSS National Program Monitoring Office will evaluate the top 20 short-listed entries.

Out of the 20 short-listed entries, the judges will select one grand winner and two consolation prizes per category, which makes a total of four grand prize winners and eight consolation prizes.

Announcement of winners

Winners will be announced on **November 8, 2018** online. Winners shall be contacted via phone for instructions on how to claim the prize.

Prizes

PhP4,000.00 – Grand prize (1 grand winner per category)

PhP1,000.00 – Consolation prize (2 consolation prizes per category)


Both winners and their respective will be recognized. Winning schools will receive a plaque.

Other conditions


- By participating in the contest, the contestant grants permission to DSWD Kalahi-CIDSS to use his/her entry in its publications and other publicity materials.

- The contestant attests that the submitted entry is his/her original artwork. DSWD Kalahi-CIDSS reserves the right to verify this through various means and disqualify any entry at any time.
- All submitted entries will be deemed property of DSWD Kalahi-CIDSS, while its copyright shall be co-owned by the contestant and DSWD Kalahi-CIDSS.
- DSWD reserves the right to cancel the contest at any time for any reason in its sole and absolute discretion without any obligation to furnish any reasons.

Prepared by:


Gabrielle Marian V. Teodoro
National Social Marketing Officer
KALAH I CIDSS-NCDDP

Approved by:


Usec. Maria Lourdes T. Jarabe
Deputy National Program Director and
OIC KALAH I CIDSS-NCDDP

KULTURANG KALAHİ
DSWD Kalahi-CIDSS poster-making contest

APPLICATION FORM

Name:			
	Last Name	First Name	Middle Name
Complete residential address:			
Contact number(s):		Age:	Gender:
Name of school:		Year and section:	
School address:			
Name of teacher or adviser of the contestant:		Contact number:	
Title of entry:		Artwork medium:	
Description (maximum of 200 words either English or Filipino)			

By entering the contest, participants agree that all entries will become property of the DSWD Kalahi-CIDSS and may be used in its publications, website, and social media accounts. Deadline of submission is on **October 23, 2018**.

PARENTAL CONSENT FORM

Student's name: _____
 Year and section: _____ School: _____
 Name of parent / guardian: _____

- ☐ Yes, I give my consent for my child to participate in the *Kulturang Kalahi* poster-making contest.
- ☐ No, I do not want my child to participate in this contest at this time.

Signature over printed name

Date

**APLIKASYON PARA SA
KULTURANG KALAHİ
DSWD Kalahi-CIDSS poster-making contest**

Buong pangalan ng kalahok			
	Apelyido	Pangalan	Apelyido ng Ina
Tirahan			
Telepono		Edad:	Kasarian:
Pangalan ng paaralan	Baitang at seksyon:		
Address ng paaralan:			
Pangalan ng guro o adviser ng kalahok:		Telepono:	
Titulo ng obra:		Medium:	
Ilarawan ang obra (hindi lalampas sa 200 salita, maaring sa Filipino o inyong wika)			

Sumasang-ayon ang kalahok na ang mga obrang ipapasa para sa timpalak na ito ay magiging pag-aari ng DSWD Kalahi-CIDSS at maaring gamitin sa anumang akda, likha-sining, at iba pang materyales na itilimbag, ipamamahagi, o ia-upload sa social media. Ang huling araw ng pagpasa ay sa ika-23 ng Oktubre, 2018.

PAHINTULOT NG MAGULANG O TAGAPAG-ALAGA

Pangalan ng kalahok/mag-aaral: _____
 Baitang at seksyon: _____ Paaralan: _____
 Pangalan ng magulang/tagapag-alaga: _____

- ☐ Oo, pinahihintulutan ko ang aking anak na lumahok sa *Kulturang Kalahi* poster-making contest.
☐ Hindi ko pinahihintulutan ang aking anak na lumahok sa timpalak sa ngayon.

 Lagda at pangalan ng magulang/tagapag-alagasa

 Petsa

Kulturang Kalahi

DSWD KALAHÍ-CIDSS POSTER-MAKING CONTEST 2018

IKAW BA AY JUNIOR O SENIOR HIGH STUDENT SA PRIBADO, PAMPUBLIKO, O ALTERNATIBONG PAARALAN?

Iguhit at ibida na ang mga prinsipyo para sa masigla at sama-samang pagkilos sa ating pamayanan! Ang mga mapipiling obra ay itatampok sa libro at kalendaryo para sa 2019 ng programang Kalahi-CIDSS ng Department of Social Welfare and Development (DSWD).



TEMA AT KATEGORYA

Participation

Ang mga residente ay nakikiisa sa mga gawain sa barangay at nakikipagtulungan sa kapwa at mga lokal na lider para mapaublaid ang pamayanan.

Transparency

Ang mga lokal na opisyal ay tapat at isinasapubliko ang bawat proseso at gawain ng lokal na pamahalaan labi na ang pondo at mga proyekto nito.

Accountability

Ang taong kinauukulan ay buong loob na tinatanggap ang responsibilidad at uman ang maging resulta ng aksyon o desisyon.

Inclusivity

Ang bawat isa ay may kakayanan at bahagi sa komunidad anuman ang edad, kasarian, kapansanan, lahi, at estado sa buhay.

ANG ARTWORK AY DAPAT:

Nakaguhit sa

A4 size na papel

LANDSCAPE format

May

OUTLINE

version

May

FULL COLOR

version

May guhit o drawing ng mga logo ng



DSWD

Department of Social Welfare and Development



PREMYO

GRAND PRIZE

1 grand winner sa bawat tema

CONSOLATION PRIZE

2 consolation prizes sa bawat tema

Para sa karagdagang detalye, sumangguni sa inyong guro o pumunta sa DSWD Kalahi-CIDSS Facebook page.

CRITERIA

40%

Kaakmaan sa tema

30%

Pagkamalikhain at orihinal ng gawa

15%

Boto ng mga hurado

15%

Boto sa Facebook

IPADALA ANG ENTRIES



Application form



Student ID



Artworks

DIGITAL COPIES

OCTOBER 23, 2018
smuko@dswd.gov.ph

AT

ORIGINAL COPIES

OCTOBER 24, 2018
Pinakamalapit na DSWD Regional Office

TUNGKOL SA DSWD KALAHÍ-CIDSS

Ang Kapit Bisig Laban sa Kahirapan-Comprehensive and Integrated Delivery of Social Services o Kalahi-CIDSS ay isang programa ng DSWD na tumutugon sa pangangailangan ng mahihirap na komunidad sa pamamagitan ng bayanihan. Gumagamit ito ng community-driven development (CDD) approach, kung saan ang mga residente ang mismong tutukoy sa mga pangangailangan ng komunidad, at pipili at magpapatupad ng mga akmaing solusyon para dito.



MAAGAP
MAPAGKALINGANG
SERBISYO!



DSWD Kalahi-CIDSS



ncddp.dswd.gov.ph